

Milton Youth Action Team – Community Action Pitches

Thank you for participating as a community sector judge for our upcoming Community Action Pitches!

Event Details

Event Date: Thursday, November 14, 2019

Event Time: 4:00-5:20pm

Event Location: Our Kids Network Milton HUB (Our Lady of Victory School - 540 Commercial St, Milton, ON L9T 3R2 – on the right side of the school if looking from the road)

Agenda

- 4:00 – Arrival and getting settled
- 4:15 – Presentation #1 + feedback
- 4:30 – Presentation #2 + feedback
- 4:45 – Presentation #3 + feedback
- 5:00 – Judges deliberation + scoring
- 5:10 – Chosen project is announced

Milton Youth Action Team Details

The **Milton Youth Action Team** is a newly established youth committee supported by Our Kids Network and the Ontario Trillium Foundation. This is one of four tables operating around Halton region through this project known as the **Halton Youth Initiative**. We began meeting in July 2019 and recently completed our first event: two entertainment stages at the 166th Milton Fall Fair. One stage was a “Battle of the Bands: Youth edition” which had 7 youth performers, and the other stage was a hangout space called “the Rec Room” which had 7 community partners featured.

This driven and dedicated group of a dozen youth ages 12-17 is full of energy and ideas! As we lead into Year 2 of our OTF funding, we are looking for more adults to be more meaningfully involved in our committee to help us meet the following Halton-wide goals:

1. 1000 Youth have increased knowledge about local resources
2. 500 youth, parents and/or organizations gain increased knowledge and awareness about key areas concerning youth
3. 50 youth involved in continuing to build partnerships around increasing positive youth hangout spaces

For more details on our project please visit: www.haltoneyouth.com

Community Action Pitch Details

For the last few weeks, our team split into 3 groups to design “pitches” for three community action projects that vary in causes and style.

Community Action Project parameters (aka the “guidelines” that groups are to follow)

Purpose: To help the Milton community (People, Animals, Places, etc.) and develop an action project that our group can work on in the coming months

Issue: This must address an issue or opportunity in Milton (back it up with research and facts)

Timeline: Planning from January to March, completed in spring 2020
(timeline can be adjusted if given thoughtful reasoning)

Budget: \$1000

People Involved: MYAT, youth volunteers, and others as necessary

Other Elements for the groups to consider

- Purpose: Story to tie it all together
- Goals and objectives
- Estimated impact on the Milton community
- Team Roles
- Timeline and Budget
- Promotion and Communication
- Sponsorship and Donations (if needed)
- How will you know if this project is a success?

Questions/prompts Judges can utilize to choose project idea

Concept

- Overall - Does it meet or exceed the parameters listed above?
- Overall – Does the project idea seem realistic and within our capabilities to complete as stated?
- Is the project concept clear and easy to understand?
- Does the project show how it will make an impact in the Milton community?
- Did they cover how youth will take leadership and volunteer throughout the project?
- Did the group mention consideration of risks or barriers that may occur?

Presentation

- Did the group overall seem knowledgeable on their own project idea?
- Did the group overall appear to be professionally dressed?
- Was the powerpoint presentation understandable and in a natural order?
- Did the group provide any other handouts or hands-on aspects to their presentation?

Judges will provide feedback to each group. Panel will have up to 10 minutes to deliberate amongst themselves on the one project to be declared winner.

Thank you so much for your participation as a community sector judge in our 1st community action pitch project! You are positively impacting the lives of youth and it will ripple into our community.